

I Am Life

Wonderment in the Womb



The first 40-weeks of life are presented through the arts – dance, music, and the spoken word. *I Am Life: Wonderment in the Womb* will change the hearts and minds of mankind toward the sanctity of life. The arts are the window to the soul and in the feature film, the arts reflect the beauty of God’s creation, a child. *I Am Life* is presented in a unique manner showing that life is beautiful, valuable, and each person has a plan and a purpose.

Julie Castro, Producer

OVERVIEW

Thirst No More Productions, an emerging independent visual media production company, is seeking a minimum investment of \$60,000 to complete the post-production of *I Am Life: Wonderment in the Womb*, a feature film that reveals life from conception to birth. The anticipated release date is late fall 2024.

Financial

A minimum of \$60,000 + is needed to complete the feature film. The funds will pay for the voice and song recordings, the fine and final editing, the completion of the original score, and initial marketing of the movie.

- **\$20,000** to complete the original score. The composer will orchestrate the score to match each dance scene with a consistent underscore throughout the movie. This process takes a minimum of 8 weeks to complete.
- **\$10,000** will complete the Fine Edit. This includes the rough edits to the feature film, laying the voiceover tracks and the song track for each scene, and the final edit before the film is sent to the composer.
- **\$5,000** is needed to cover the costs of recording the voiceovers, recording and mixing the original song for the movie titled, *The Me I’m Made to Be*, and the studio rental.
- **\$35,000 +** is needed to print marketing materials (posters, postcards, media kits), market the film to the media (TV, newspaper, podcasts, and life-related organizations), renting movie theaters across the U.S. to show the film, and travel associated with national media interviews.

In return for a gift or tax-deductible donation the following benefits are offered:

- \$15,000+ Executive Producer Movie Credit (end of the film) and Your Name on the Movie Poster
- \$10,000+ Executive Producer Movie Credit
- \$7,500+ Associate Producer Movie Credit (end of the film) and Your Name on the Movie Poster
- \$5,000+ Associate Producer Movie Credit

Impact on the State, Nation, and World

With abortion propositions on many state ballots in this upcoming election cycle, it is imperative to show life in a new manner. The world has become numb to fetus photos, protests and statistics, thus pre-born lives continue to be at risk. At the national level, although *Roe v. Wade* was overturned in June 2022 giving states the authority to determine its abortion law, many in Congress would like to see the federal protection of *woman’s reproductive rights* reinstated. Unfortunately, abortions are experienced around the world, and it is happening irrespective of reproductive health outcomes of a country’s income level, region or the legal status of abortion.

By underwriting the post-production and release of the film, supporters will make a difference in saving lives. Using the arts, *I Am Life: Wonderment in the Womb* will be a vehicle and message that unveils a fresh viewpoint to change the heart

and mindset of mankind about the sanctity of life and God's plan for the pre-born... as He knew them before they were formed in their mother's womb.

Intent of the Feature Film

The intent of the film is to view life from a new perspective that leads to saving the lives of the pre-born. Whether the viewer knows that they were created with a plan and a purpose, or not, as the Holy Spirit moves on the hearts of individuals, God will birth something personal in each viewers' life! As the viewer begins to understand the power of a life, they will be drawn to a closer relationship with The Father, The Son, and The Holy Spirit and/or want to know and have a personal relationship with Jesus as their Lord and Savior. Also, this feature film will be used as a *Great Commission* tool to the world to reach those who are unsaved.

TARGET AUDIENCE

I Am Life will appeal to women, men, and older youth, who appreciate [pro] life, dance, music, and the word of God. The concept of this film is groundbreaking as no movie has been created to show or explain the growth of a child using dance and God's word. Conservatives, faith traditions that believe in the sanctity of life, and artistic people of all ages and lifestyles are potential viewers of the feature film. The hope is for people who are *pro-choice* will be drawn to watch the film for its beauty and artistic value.

MARKETING/DISTRIBUTION STRATEGY

At the onset of the movie vision, marketing began. Postcards, a full-page ad in the National March for Life 2024 program, and the trailer have been used to draw interest to the film and its production. Venues include Pro-Life events, conservative women's committees, Christian networking events, cold-call emails, and entering the trailer in film festivals are all part of marketing that the film producer has accomplished.

Next, is to engage a PR firm to promote the film nationally, thereby generating interest for the film to be shown at independent and/or AMC/Cinemark theaters both across the US and internationally. Finally, securing streaming distribution on various platforms will allow the film to be watched 24/7 by those who may not have watched it in a theater.

CREATIVE TEAM

Julie Castro, Producer, Director, and Screenwriter is the visionary for the feature film, *I Am Life: Wonderment in the Womb*. She owns Fiesta Publishing, which provided the *seed* money to create Thirst No More Productions, the production company that is producing the film. Julie answered God's call to produce the feature film and states, "I just said, YES!"

Thomas Schade, Director of Photography and Editor is an award-winning filmmaker with a Master in Fine Arts (MFA) from New York Film Academy. With over 10 years as a cinematographer and editor he co-founded In Scope Films with works including short, feature, documentary, music videos and commercials. His artistic ventures are driven by his passion for visual storytelling.

Julie Swaney, Choreographer and Principal Dancer is the founder of KING Ministries Dance Company in Phoenix, AZ. She and the company have ministered at prophetic gatherings, conferences, weddings, funerals, and outreach community events since 2004. She created church dance ministries, taught dance classes, and created and directed many seasonal productions for churches. Julie is the owner of Creative Expression which created most of the dance garments and hand dyed creative silks used in the movie.

Terri Holm, Assistant Director, Associate Producer, and Makeup Artist, brings a creative and unique perspective to *I Am Life*. Her background as a custom clothier, master esthetician, and her degree in public relations affords her an ability to understand the audience's perspective while focusing on the visual and emotional components necessary to communicate and celebrate "Life."

You are a Wonder and Meant to be.